

**TOY DISTRICT/DOWNTOWN INDUSTRIAL DISTRICT
BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING
FEBRUARY 27, 2007
MINUTES**

BOARD MEMBERS

Present: Howard Klein, Matt Klein, Larry Rauch, Michael Tansey and Paul Vert.

Absent: Ernest Doizaki, Richard Gardner, Donald Kanner, Richard Meruelo, Thomas Payne, Mark Shinbane, William Shinbane and Charlie Woo.

STAFF: Jo Ann Buscarino, Jose Cordova (UPS staff), Tara Devine, Raquel King, Greg Lee, Estela Lopez and Vicky McCormick.

CONSULTANTS: Qathryn Brehm, Ken Coelho and Don Steier

I. CALL TO ORDER

Vert called the meeting to order with a quorum at 12:25pm.

II. PUBLIC COMMENT PERIOD ON NON-AGENDA ITEMS- None

III. LAPD UPDATE

Senior Lead Officer Mark Hyland from Newton Division reported that prostitution continues to be a problem during the evening hours. Hyland then informed the Board that Newton Division is working with the City Attorney's office and Greyhound to get cameras installed on 7th Street.

In closing Hyland informed the Board that the Los Angeles Police Department is hosting a golf tournament to raise money to help families of fallen officers with burial expenses. He asked the Board to be a sponsor.

IV. APPROVAL OF MINUTES

Larry Rauch made a motion to approve the January 23, 2007 minutes, and Michael Tansey seconded. The Board unanimously approved.

V. INTRODUCTION OF JO ANN BUSCARINO, DEPUTY DIRECTOR OF OPERATIONS

Lopez informed the Board that Buscarino is an 18 year veteran of the Los Angeles Police Department and joins the CCEA team as Deputy Director of Operations.

McCormick introduced Jose Cordova, Post Commander and employee of Universal Protection Services. McCormick stated that Cordova has 5 years of BID operations experience.

VI. TREASURERS REPORT

Coelho reported that Downtown Industrial District BID (DID) was over budget by \$26,000 in January due to expenses that were paid out of the operating budget, but will be reimbursed by prior BID funds. Once reimbursed, DID will be over budget by \$9,000.

Coelho then reported that the Toy District BID is over budget by \$6,500. \$6,400 will be reimbursed from both prior BID funds and the private account.

Coelho received assessment funds in February for Toy and Downtown Industrial Districts. Coelho also informed the Board that he received dues from half of the CCEA members.

VII. OPERATIONS REPORT

Toy District Enforcement:

Lopez reported that there has been pro-active City enforcement in the District on issues such as parking, illegal vending and merchandise on sidewalks. Lopez informed the Board that she is speaking with the Council office about allowing merchants to

utilize a small section outside of their stores to showcase their merchandise. Lopez also spoke about creating a legal vending district within the Toy District. Perimeters would be established and vendors would be required to obtain licenses.

Trash continues to be a serious issue in the Toy District. The BID can no longer afford to be the District's de-facto refuse company, unless funded to do so through other revenue. Rauch suggested that the Board meet with the property owners and inform them that the BID cannot continue to subsidize their trash removal.

Operations Report:

McCormick reported that according to LAPD stats, there are 1,001 fewer encampments throughout the District. In 2006 there was a monthly average of 1,800 encampments, now there are 799. McCormick added that illegal vending has also decreased.

The BID continues to pick up a heavy volume of trash, but the amount of personal property has decreased. Individuals seem to be using the CCEA "Check In Center" to turn over their personal property because they no longer want it.

McCormick reminded the Board that the LA Marathon takes place on Sunday, March 10, 2007 and that the public safety team would be on full deployment. She also reminded them that the Arts District Public Safety Team would begin patrolling on March 1, 2007.

VIII. INDUSTRIAL LAND USE

Devine stated that CCEA is working with Council Districts 9 & 14 and although the offices are moving forward separately, both of their efforts will benefit CCEA. Devine then informed the Board that Council District 14 is working with the Planning Department to adjust the boundaries identified in the earlier recommendations. Devine also indicated that Council District 9

has introduced a motion to remove the Downtown recommendations from the Citywide Industrial Land Use effort and also directs the Planning Department to convene a stakeholder working group (incl. CCEA, CCA, LA Fashion District & DLANC) to develop recommendations for the area. The motion will be heard in Council's Planning and Land Use Committee on 3/20/07 at 2 pm.

X. EXECUTIVE SESSION

XI. NEW BUSINESS- None

XII. ADJOURNMENT- The meeting of the Board was adjourned at 1:38pm.